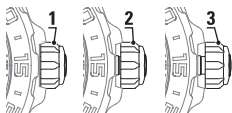




TAGHeuer

INSTRUCTIONS AND GUARANTEE CARD
QUARTZ WATCHES

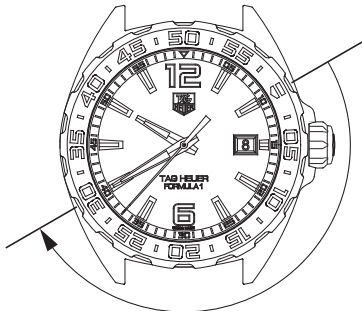




1.



2.



3.

INTRODUCTION

Congratulations on your purchase of a TAG Heuer watch. You have made an excellent choice in selecting the ultimate in technical innovation, precision and endurance – high-performance sports criteria that have been hallmarks of TAG Heuer's commitment to its craft since 1860. With its long dedication to measuring time, this Swiss watchmaking firm has a number of technical patents to its name.

It is through this dedication that TAG Heuer has become the Official Timekeeper for a number of major sporting events and has achieved recognition as a world leader in the field of prestige sports watches.

Each TAG Heuer timepiece is built to meet the most exacting requirements. The materials used in our watches make them exceptionally resilient, even when used under the most rigorous conditions, and very careful attention is paid to detail. Before a new TAG Heuer product is launched it is put through more than 60 precision and quality tests.

With its modern, innovative design, your new TAG Heuer watch combines tradition with technical achievement. We hope it will bring you complete satisfaction.

LIMITED INTERNATIONAL WARRANTY

Your TAG Heuer has been manufactured in the authentic tradition of Swiss watchmaking and has been individually tested to ensure that it is water-resistant and functions perfectly. Nevertheless, it is covered by a limited international guarantee against any manufacturing defect for a period of two years from the date of purchase, under the conditions below.

What is covered ?

Under this limited two-year guarantee, TAG Heuer undertakes to repair, free of charge, any problem with the functions of the watch that result from defective manufacturing. This guarantee is only honored in official TAG Heuer Customer Service Centers that are present in more than 100 countries. In addition, certain limiting conditions do apply and for this reason it is essential that you read the following paragraphs.

What are the limiting conditions of this guarantee ?

To benefit from this limited guarantee the following conditions must be met:

- the international guarantee card, located in the guarantee booklet you received with your watch, must be enclosed with the watch when it is sent for repair and must be signed and dated at the

time of purchase by an authorized TAG Heuer dealer; TAG Heuer will not honor the guarantee for watches sold without a valid guarantee card properly filled out and signed by an authorized TAG Heuer dealer or by a dedicated TAG Heuer boutique;

- the serial number engraved on the case is perfectly legible and no part of the original case back or original serial number has been removed, modified, falsified, altered, replaced, erased, defaced or made illegible.

Failure to abide by any of the above conditions renders all rights resulting from the TAG Heuer international guarantee null and void.

What is not covered ?

Damage resulting from service provided anywhere other than at an official TAG Heuer Customer Service Center is not covered and shall void the guarantee. The limited guarantee also does not cover bracelets, crystals and batteries, or any damage to the case or movement due to moisture that might have entered the watch as a result of improper handling. More generally, it does not apply if there has been improper or inadequate use of the watch.

General conditions and limitations:

This limited guarantee replaces any guarantees implied by some countries' local law, including the implied guarantee of merchantability, which are disclaimed. Some countries' local law may not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This guarantee gives you specific legal rights and you may also have other rights under local laws which vary from country to country. TAG Heuer and its official Customer Service Centers shall have sole discretion to decide to repair or replace any TAG Heuer timepiece under this limited international guarantee.

We recommend that you send your watch by registered mail, carefully wrapped to avoid damage, to the nearest official TAG Heuer Customer Service Center, or take it to your authorized TAG Heuer dealer or dedicated TAG Heuer boutique. TAG Heuer is not responsible for loss or damage during shipping. The list of official TAG Heuer Customer Service Centers can be found at the end of this booklet. On request, these official TAG Heuer Customer Service Centers will provide you with the details of your nearest authorized TAG Heuer dealer or dedicated TAG Heuer boutique. This guarantee does not affect your legal rights as a consumer. Please check that this booklet contains an international guarantee card – otherwise you will not be covered by the limited guarantee services outlined above.

TAG Heuer will provide spare parts within a period of 10 years from the date of purchase.

In this booklet you will find a number of recommendations for the use and maintenance of your TAG Heuer watch. Please follow them carefully since the guarantee will become invalid in the event of inappropriate use or handling. In particular, you should ensure that, after setting the day, date and time, the crown is pushed into position 1*/ fully screwed into position 0* to ensure the water-resistance of the watch.

**According to model*

Recommendations and limited guarantee specific to the Australian and New Zealand markets

TAG Heuer goods come with guarantees that cannot be excluded under the Australian Consumer Law: the customer is entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage, and the customer is also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

YOUR TAG HEUER

Your new TAG Heuer combines the technical features of an authentic sports watch:

- water-resistant to 100 m/330 ft* (200 m /660 ft for the Formula 1 series, 300 m/990 ft for the Aquaracer series)
- screw-in crown*
- double security clasp on gold, steel and two-tone bracelets, either a double safety clasp with a folding buckle or a standard buckle
- unidirectional turning bezel*
- scratch-resistant sapphire crystal
- luminous hands and markers*

Your TAG Heuer is fitted with a high-quality quartz movement, exceptionally reliable and accurate.

**According to model*

TAG Heuer Aquaracer 500 M

Your new TAG Heuer Aquaracer 500 M has been designed and developed to satisfy the criteria of quality and security required by professional divers. During a dive, the watch is more than a necessary accessory – it is vital. Your TAG Heuer Aquaracer 500 M has been designed to be a constant reference and the last reliable indicator when all other instruments have stopped.

- water-resistance to 500 m
- automatic helium escapement valve
- screw-in crown
- folding clasp with push buttons and diving extension for steel models
- unidirectional turning bezel
- scratch-resistant sapphire crystal
- magnifying glass at 9 o'clock
- luminescent hands and markers.

CARING FOR YOUR TAG HEUER

Your TAG Heuer requires a certain amount of care. The following guidelines will enable you to ensure its reliability and protect its appearance over time.

Cleaning

Be sure to rinse your watch regularly with fresh water and soap, especially after it has been in salt water. If you plan to wear it in water either frequently or for prolonged periods, we recommend choosing a metal bracelet, in gold, steel, or two-tone. Please remember that your watch is water-resistant only when the crown is screwed in correctly*.

Condensation

If the temperature changes suddenly, a slight condensation may appear under the crystal of your watch. This mist will disappear by itself and will not affect the functioning of the watch. If the condensation persists, please see your official TAG Heuer dealer.

Pressure seals

Over time, the pressure seals on your watch may deteriorate. We recommend that you have the water-resistance of your watch checked once a year by your TAG Heuer dealer, who will replace the seals if necessary.

Battery

Your TAG Heuer functions by means of a battery lasting approximately eighteen months. As the battery is fitted into the watch in our workshops, you may find its life reduced. When you are not wearing your watch, battery life may be prolonged by unscrewing* the crown and pulling it out to position 3 (**fig. 1**).

Do not forget to push the crown back and to screw it in to position 0* before wearing your watch again. Your TAG Heuer has an end-of-battery-life indicator* which you will notice when the secondhand jumps in four-second steps, while the time displayed remains accurate.

Crystals

Certain crystals of our watches are treated with an anti-reflection coat so as to improve legibility. Wear and tear may cause marks to appear. These are considered normal and are therefore not covered by the warranty. In normal conditions of use, the coating will be completely satisfactory.

Gold plating

Some of our watches have design features highlighted by a fine electro-plated gold coat. Over time, repeated contact with hard, rough surfaces can cause this fine gold layer to deteriorate. In normal usage conditions, the gold plating on your TAG Heuer will remain completely satisfactory.

Solid gold

Some of our watches are made of solid 18-carat gold.

Bracelets/Leather straps

For the upkeep of your metal bracelet, we recommend cleaning it with soap and water once a month.

For your comfort, wash a rubber strap regularly with soap and water, particularly on the inner surface.

Leather straps are delicate, and you should take special care to prevent them getting wet. The alligator leather comes exclusively from farm animals and its origin is certified by the customs declaration.

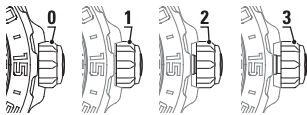
To take care of a leather strap, we recommend that you wash it with a soft dry cotton cloth and avoid using any abrasive cleaning products. It is normal for a strap to become slightly darker over time.

To avoid any risk of accidental opening, your steel bracelet is fastened by a double safety clasp*.

**According to model*

TO SET THE TIME AND DATE

Your TAG Heuer is fitted with a screw-in crown* and safety seals which guarantee it to be waterproof.



Position 0: screw-in crown*

Important: The crown must be screwed in correctly to guarantee the water-resistance of the watch. Unscrew the crown to place in position 1.

Position 1: crown unscrewed*, normal position*

Pull the crown out to position 2.

Position 2: rapid date correction

Turn the crown to advance the date.

Important: do not change the date between 9.30 p.m. and 3 a.m. Attempting to use the rapid date correction during this period could damage the calendar mechanism.

Pull the crown out once more to position 3.

Position 3: time correction

Turn the crown forwards or backwards according to the desired correction.

Do not forget: ALWAYS push the crown back to position 1, then screw it down* in position 0.

**According to model*

USING THE UNIDIRECTIONAL TURNING BEZEL*

The unidirectional turning bezel on your TAG Heuer, with its precision ratchet, is for the measurement of dive time. The shape of the bezel is designed for easy hand rotation, even with diving gloves. For safety, the bezel can only turn counterclockwise. If it is accidentally moved it will indicate a longer elapsed dive time. At the start of a dive, turn the bezel so that the zero mark is in front of the minute-hand (**fig. 2**).

The minute-hand will always show the number of minutes that have elapsed since the dive started (**fig. 3**: 30 minutes have elapsed since the start of the dive).

**According to model*

AUTOMATIC HELIUM ESCAPEMENT VALVE*

The automatic helium escapement valve meets the needs of hyperbaric divers who spend several days in diving caissons and breathe a gas mixture which is highly enriched with helium.

Helium is a very light and volatile gas, which may infiltrate the watch on exposure to substantial pressure in the caisson. When the diver rises to the surface, all the gases expand as the pressure falls. The helium trapped in the watch is unable to escape as quickly as it entered. Overpressure builds up inside the case and the valve will function automatically, allowing the helium to escape and preventing damage to the watch.

**According to model*

